

Emily Owens

based in Washington, DC

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[LinkedIn](#) | [Portfolio](#)

SUMMARY

- **Skilled event producer with 17+ years of experience** managing full-scale event operations and production, experiential marketing platforms, donor and spokesperson stewardship and strategic partnerships
- **Empathic and proactive team leader** with nonprofit-informed approach to servant leadership
- **Detail-oriented project manager** with a collaborative spirit, love of logistics, and sense of humor

PROFESSIONAL

Rewiring America

June 2023 – February 2026

Director, Events

Remote in Washington, DC

Joined Rewiring America as its first-ever Events Director, responsible for planning and production of annual calendar of fundraising and engagement events for the electrification industry. Mentored and managed a team of three, including full-time Events Associate and two senior contractors. Managed and reconciled event expense budget exceeding \$1.5M. Originated all event-focused planning processes, including budgeting, ticketing and CRM systems.

Key Accomplishments:

- Lead ideation and logistical production for [three flagship events at Climate Week NYC 2024](#), including a funder-focused event to launch a new \$200M capital campaign, a “panel-turned-party” debuting new behavioral research and public talk featuring Dr. Ayana Johnson and Stacey Abrams
- Pitched and managed multi-channel event partnerships with movement and media leaders including Grist, Canary Media, Mother Jones, Heatmap, Earthjustice, Tishman Environment and Design Center, among others
- Lead cross-functional team to produce annual organization-wide offsite retreats in Providence and Santa Cruz

Rapha Cycling

February 2022 – January 2023

Event and Marketing Manager, North America

Remote in Washington, DC

Joined Rapha’s marketing team to own digital and event activation platform, with focus on improving high-value customer experience. Managed all aspects of event planning, including \$400k expense budget, vendor contracts and negotiations, logistics and travel planning, permitting, customer journey, and internal project management. Drafted and copyedited all event communications, adopting Rapha’s signature brand style and voice.

Key Accomplishments:

- Lead vision, planning and production of [RCC Summit Bentonville](#), a 4-day gathering of 150 top global customers, leadership and investors, receiving “best Summit ever” status from founder, investors and CMO
- Owned the U.S. [Rapha Prestige series](#), engaging 600+ cyclists and garnering a Net Promoter Score of +95%
- Invited to represent Rapha at industry events, including the Protect Our Winters advocacy day on Capitol Hill

Share Our Strength | No Kid Hungry

May 2018 – February 2022

Senior Manager, Champion Engagement and Events

Hybrid in Washington, DC

Recruited back to Share Our Strength to develop celebrity and key stakeholder engagement program, including advocacy experiences and impact trips. Produced content for owned and earned channels. Directed sub-departmental operations and budget. Mentored and managed coordinator and intern during organizational restructure.

Key Accomplishments:

- Launched in-person and virtual Field Trips and Lobby Days, high-level impact trips to engage key stakeholders
- Integrated celebrity and culinary talent into co-branded 6-and-7-figure corporate partnership campaigns including Citi, American Express, J. Crew, General Mills, Amazon, among others
- Launched engagement-specific email series, with average open rate of 34.5%
- Sourced and stewarded partnerships with World Central Kitchen and the James Beard Foundation to promote issue awareness and increase brand affinity among culinary professionals

- Lead restaurant-focused COVID response, distributing \$250k in recovery grants, leading advocacy campaigns and hosting issue webinars

National Public Media

November 2017 – May 2018

Senior Associate, Event Sponsorship Marketing

On-site in Washington, DC

Joined sponsorship marketing team to monetize experiential extensions of high-value podcast products, including *How I Built This*, and *The Tiny Desk* brands. Developed event sales packages and RFPs, stewarded existing event sponsors, liaised with legal offices on event contracts, and supported client entertainment initiatives.

Key Accomplishments:

- Developed sponsorship platform and lead event sponsorship sales cycle for inaugural *How I Built This* Summit, resulting in two new six-figure sponsorship commitments totalling more than \$1.4M

Share Our Strength | No Kid Hungry

May 2010 – October 2017

Began career with seven years of progressive experience on regional development teams, Quickly promoted from event support functions to direct management of donors, events and host committees in major markets.

Manager, Culinary Events and Engagement

Remote in Austin, TX | Dec 2014 – Oct 2017

- Produced culinary events in seven key markets totaling \$750k+, regularly exceeding revenue goals by 5-20%
- Converted 85% of Texas-based mid-tier donor portfolio into new major donors
- Established national engagement calendar for key culinary and celebrity voices:
 - Designed culinary-specific impact programming track at annual “Conference of Leaders”
 - Recruited and trained chefs to participate in advocacy efforts on Capitol Hill
 - Managed travel plan and arrangements for more than 100 event attendees annually

Associate, Culinary Events

Remote in NYC | Mar 2013 – Dec 2014

- Project managed 8-10 annual fundraising events in key donor markets, raising \$750k – \$1M annually
- Supported New York City Development Director with major donor stewardship of \$2M+ portfolio

Coordinator, Culinary Events

Remote in NYC | Jan 2011 – Feb 2013

- Mentored, trained and motivated volunteer committees in 12 markets to execute grassroots culinary events and meet revenue and expense goals

National Program Coordinator, Cooking Matters

On-site in Washington, DC | May 2010 – Jan 2011

- Provided administrative and partner relationship management support to National Director and team of 12
- Managed annual grant distribution cycle, distributing \$2M+ to 27 partner organizations

FREELANCE

Consultant with [Pop and Awe](#) in Washington, DC

Feb 2022 – Apr 2022

- Consulted on event sponsorship prospects and revenue generation for Greater Public annual conference

Event Lead with [High Beam Events](#) in Austin, TX

Feb 2015 – Mar 2015

- Managed SXSW party activation for VOX Media (Eater), acting as client liaison

EDUCATION

Masters of Social Work | Catholic University in Washington, DC

expected May 2028

Bachelor of Arts, Sociology | [American University](#) in Washington, DC

Aug 2006 – May 2010

- Graduated Summa Cum Laude with an academic focus on food justice and agricultural systems